

# **BE PART OF A** **Premier** **1BC Referral GROUP**

*Look at These Great Ways to Market...*

- *Generate Referrals for Your Company*
- Meet other Motivated and Interesting Business People
- *Build Business Relationships with Local Companies*
- Spend 2 Lunches a Month to Do This

## **We Bring Together People**

You Don't Have Time to Meet on Your Own

**This Creates New Business for Your Company**

**We do approx. 50 meetings a Month to Visit**

Many more coming soon

# **\$2,000 WORTH**

**of Internet Advertising  
on a Local Colorado Website that Gets**

*Nearly 8,000,000 Impressions a Month.*

## **\*A Tremendous Value**

**And Can Help you Market Locally**

*The Boulder Internet Guide  
Also Has Ads for*

**Hiring Employees  
Coupons Online  
And Much More!**

**Call or Email Max Campbell  
To Setup Your Company Immediately  
303.938.1080 or [max@boulderinternetguide.com](mailto:max@boulderinternetguide.com)**

# **FREE**

# **Marketing**

# **Plan**

*This is a 25 Page Template...FREE!*  
*A Great Way To Focus ALL Your Marketing Efforts.*  
*If you don't use it, it won't work!*

## **Questions To Think About?**

**Who is your target market, or markets?**

**Who is your ideal customer?**

**What is your primary geographical target area?**  
**Secondary Markets?**

One Business Connection is an  
Alternative Marketing Chamber of Commerce.  
We Have the Ideas and Information You Need.

A copyrighted feature of Connect Marketing, a IBC company.

**On an ask-for-basis--call if you need this: 303.665.6447**

# **Market to Your Loyal Client Base with Permission-Based Emails**

**1BC will give you a Free Email Program\*,  
(better than Constant Contact) for you to  
Connect with Your Clients and Add New  
People to Your Database.**

**In 1BC is an Alternative Chamber of Commerce Focused  
on Marketing. We have the ideas and expertise to help  
you grow your company now.**

\*Free for one month, after that ½ the cost of Constant Contact

***Be Part of the Elite.***

***Call: 303.665.6447***

# **FREE**

## **RELIABLE CONNECTIONS**

**On Anything You Need to Help Your Business  
Run Better**

*This may Be Our Biggest Benefit, But the Hardest to  
Explain*

### **Get Exceptional Services**

- ❑ To Do an Ad or Logo or Brochure for You
  - ❑ **To Do a Marketing Plan For You**
  - ❑ *To Get a Neon Sign*
  - ❑ **To Market Your Web Site Locally**
  - ❑ *To Do a Voice Recording for Your Phone*
  - ❑ **To Get Your Computer Fixed**
  - ❑ *To Get Reliable Internet Connections*
  - ❑ *To Get Web Hosting*
  - ❑ **To Get T-Shirts for Your Company**
  - ❑ *To Get Printing for Your Company*
  - ❑ *To Set up a Referral Program for You*
  - ❑ **To Finally Set up an Easy-to-Use Database of Clients**
  - ❑ *To Have Someone Update or Do a Website for You*
  - ❑ *To Find Someone to Do Your QuickBooks for You*
- Just Pick up the Phone and Call us. We Have All the Best Local Connections!*

**Call for anything you need: 303.665.6447**

# FREE

## Listing & Coupon on Our Website

Again, This is More Exposure for Your  
Company and Helps get Your Name Out in  
the Local Community

*Our Internet Coupon is Absolutely Free to You*

# FREE

## URL & Email Links on Website

This is Just Another Way 1BC can Help Local  
People Find Your Local Web site...And it is Absolutely Free  
When You are Part of 1BC

**1BC Has Ideas, Information and the Best Connections to Help you Do Better and Better  
Business.**

**This is setup automatically after you complete your membership form.**

**More info call Leslie LaFontaine of Clearview Accounting: 303.667.3561**

# **FREE MARKETING COACHING SESSIONS**

To Help You See What Business Systems You Want to Work on.

**“Business owners are so Busy Working in Their  
Business, They don’t have Time to Work on  
Their Business.”**

**-- Michael Gerber**

***This Introductory Consultation Can Be on***

- Doing a Marketing Plan
- SEO
- Social Media
- Video Internet Marketing
- Email Marketing

**Ask us “How you can Work On Your Business.”  
This Session is For Anything You Want to Explore.**

**On an ask-for-basis--call if you need this 303.665.6447**

# **FREE**

*Advice on How to  
Network*

**to Teach you How to Use  
Referral Marketing as a  
Viable Way to Get and Keep  
New Clients for Your  
Company**

Call 303.665.6447



# FREE

## FINANCIAL REVIEW

1. Are you prepared financially and mentally to go out into your business fulltime?
2. **If so, are you really treating your business as a business and not as a hobby?**
3. Have you prepared a budget for the year?
4. **Are you keeping good records both for your information and in case of an audit?**
5. Do you have a separate checking account and credit card used only for business?
6. **If you are doing your own bookkeeping, is the Chart of Accounts set up correctly? Can you get accurate financial statements and other reports for yourself, a possible lender or the IRS?**
7. Have written a business Plan? This doesn't have to be elaborate, but it must tell you if you have a chance to succeed and give you both short and long-term goals and how you are going to accomplish those goals.
8. **Are you doing any tax planning?**
9. If you do much driving, are you keeping track of your mileage and well as actual expenses?
10. **Have you considered what type of entity would be best for your business, both short and long-term? (You need to look as both liability protection and tax advantages).**

**In Order to Be on Top of Your Business Finances, You Need Someone on Your Side. 1BC Can Get You The Right Answers.**

*For this Free Benefit Call 303.665.6447*

# Advertising Discounts in Many Media

## From 15% to 25% off

- ❑ You Are Busy and Probably Don't Have Time to Meet with all the Various Media who are Trying to Sell You ad Space. We Have Already Met with Most of Them and Can Help You Decide Where to Advertise. This Saves You Lots of Time & Money
- ❑ Since We are a Marketing Network, We Can Give You Great Ideas on How to Make those Advertising Dollars Work Better for You.
- ❑ Ask us: What TOMA Is?
- ❑ Ask us: How Long You Need to Be in a Certain Media in Order to Expect Results?
- ❑ Ask us: How Co-operative Advertising to Save You a Ton of Money?
- ❑ Ask us: How a Complete Marketing Plan Can Save You Tons of Money?

With One Business Connection, You Are in  
Business for Yourself but Not By Yourself.

*Let us Help.*

# WE ARE LIST BROKERS

*This Can Save You Money on*  
**Custom Mailing Lists on  
Any Demographics You Need**

*Ask Us:*

- ❑ *How to Get a List that is Your Exact Target Market*
- ❑ How to Buy a Mailing List You Can Reuse
- ❑ **How to Update Mailing Lists**
- ❑ How to Have Mailing Companies Do the Work for You **and Save you Money and Time**
- ❑ How to Send Bulk Mailing
- ❑ **How to Get Your Database on Excel or as a Text File**
- ❑ How to Market to Your Ideal Customer

**You Just May Not Have the Time to Do all This**

**We have the information and Connections to Help**

**Call us directly for this: 303.665.6447**

# LEASE A Referral Group or Buy a Franchise\*

If you want to explode your own business  
If you would like to recoup your investment in a matter of months

If you would like to make an auxiliary income

*Then lease a group*

## Advantages

1. This will help you build your business exponentially.
2. You can generate an exceptional side income as you build your own business.
3. You get the satisfaction of helping many business people, entrepreneurs and sales professionals do better and better in their individual professions.
4. You get the opportunity to meet and build relationships with a variety of companies, learn what they do, apply this to your company to do better business.
5. You get access to our marketing plans, business analysis, coupons online, Internet marketing, and already-built systems to offer your leads group members.

*We have more than 20 groups, all prototyped, systems in place  
All you need is direction, energy and commitment....*

*\*You can Now buy a franchise anywhere in the World.*

O: 303.665.6447

C: 303.818.2460

# **REVIEW OF BENEFITS *PLUS EXTRA PERKS***

- 1. Membership in a Dynamic Referral Group**
2. Coupons or video online
- 3. Email and Web Site Links**
4. \$2,000 of Internet Advertising
- 5. Exclusive Marketing Plan Template**
6. Social Media and Network Training
- 7. Get a Free Trial E-newsletter Program**
8. Free Financial Analysis
- 9. Free Business/Marketing Coaching Session**
10. Free Laser Name Tag
- 11. Optional 1BC Business Card Holder**
12. Discounts in Advertising
- 13. \$100 Value: Email Advertising to 1BC**
14. Invaluable: Emails from all New Members
- 15. 25 Page Manual for Success on Website**
16. Free Email About You to All 1BC Members